

2026 SPONSORSHIP PROSPECTUS



**FLORIDA ACADEMY
of FAMILY PHYSICIANS**
SUPPORTING FLORIDA'S FAMILY PHYSICIANS



2026 INVITATION TO PARTNER WITH FAFP

Learn More
about the FAFP



APPLY NOW!

We are delighted to invite you to partner with FAFP in 2026. As the only organization in Florida dedicated solely to representing the specialty of family medicine, the FAFP serves more than 6,500 family physicians, residents, and medical students across the state.

The FAFP CME Weekend Meetings, held each Spring, Summer, and Winter, are the cornerstone of our educational mission, drawing 400–800 attendees per meeting, or over 1,500 annually. These events provide unmatched opportunities for sponsors to connect with family medicine leaders who are shaping the future of health care in Florida.

OVERVIEW OF OPPORTUNITIES



*Sparking the Future of
Family Medicine*



*Where Family, Fun, and
Medicine Shine*



*Where Tradition
Meets Excellence*

FAFP offers a wide variety of opportunities designed to fit your organization's goals and budget, including:

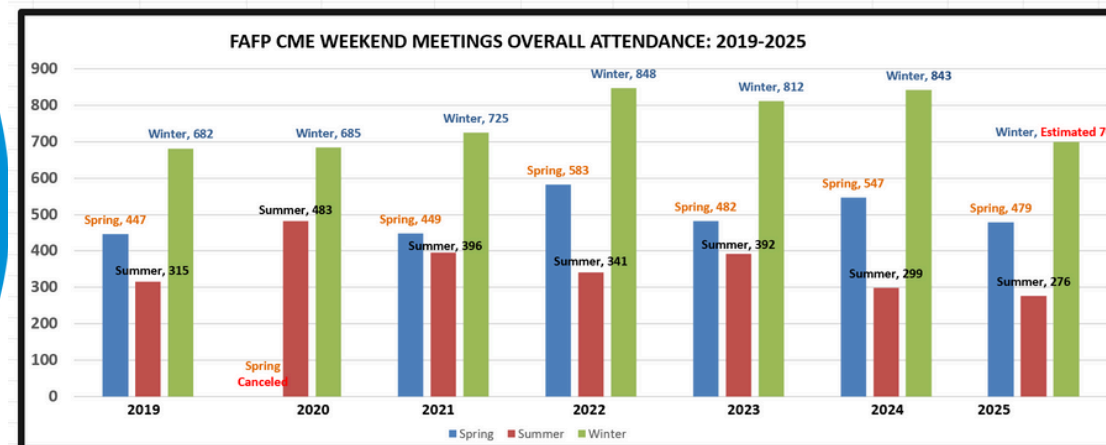
- [Exhibit Opportunities](#) at all three [CME Weekend Meetings](#) for direct, face-to-face engagement. (Page 7)
- [Tiered Packages](#) (Gold, Silver, Bronze) with enhanced recognition, premium exhibit placement, and digital exposure. (Page 6)
- [Additional Sponsorship Opportunities](#) such as Wi-Fi, charging stations, coffee breaks, receptions, and registration desk branding. (Page 9)
- [Innovation Sessions](#) to showcase new products, services, and solutions directly to practicing physicians. (Page 7)
- [Sponsorship for Medical Students and Residents Education & Career Fair](#) to support the next generation of family physicians while gaining visibility among early-career members. (Page 8)
- [Partners in Health Program](#) for year-round exposure through the FAFP website, communications, and publications. (Page 10)

Custom packages are also available to ensure your investment aligns with your organization's marketing and outreach strategy.

»»» WHY PARTNER WITH FAFP?

Consistent Growth

Steady attendance over the past 5 years, reflecting strong member demand for CME and networking.



Broad Audience Reach

Virtual options expand access, connecting physicians throughout Florida and across the country, ensuring your brand reaches a national audience.



High Physician Engagement

On average, 55-60%% of attendees spend time in the exhibit space during live meetings.



Projected 2026 Participation

Anticipated attendance of 1,350+ total family physician touchpoints across the planned hybrid meetings.



CME MEETINGS LOCATIONS & DATES



APRIL 17 -19 , 2026



*Sparking the Future of
Family Medicine*

HYBRID Family Medicine Spring Forum

Hilton Orlando

6001 Destination Pkwy

Orlando, FL 32819

(4 07)313-4300

EXHIBIT SHOW: APRIL 17 -18

Average 6 year attendance: 435

JULY 10-12, 2026



*Where Family, Fun, and
Medicine Shine*

HYBRID Family Medicine Summer Forum

**Wyndham Grand
Clearwater Beach**

100 Coronado Drive

Clearwater, FL 33767

(727) 281-9500

EXHIBIT SHOW: JULY 10-11

Average 6 year attendance: 365

December 11-13, 2026



*Where Tradition
Meets Excellence*

HYBRID Family Medicine Winter Summit

The Ritz-Carlton

4750 Amelia Island Parkway

Amelia Island FL 32034

(904) 277-1100

EXHIBIT SHOW: DECEMBER 11-12

Average 6 year attendance: 675

TIERED SPONSORSHIP OPPORTUNITIES



GOLD

\$5,000

- Exhibit booth - Prime Location
- FAFP eNewsletter Ad
- Registration Desk Recognition (Sign)
- Break or Special Event Sponsorship with Signage - TBD by FAFP
- Acknowledgement as a Gold Supporter- The highest level of support
- Pre/post Meeting Attendee List (first name, last name, city, state)



SILVER

\$3,500

- Exhibit booth - Prime Location
- FAFP eNewsletter Ad
- Registration Desk Recognition (Sign) Acknowledgement as a Silver Supporter
- Pre/post Meeting Attendee List (first name, last name, city, state)



BRONZE

\$2,500

- Exhibit booth - Prime Location
- Registration Desk Recognition (Sign) Acknowledgement as a Bronze Supporter
- Pre/post Meeting Attendee List (first name, last name, city, state)

In compliance with Standard 2 (Prevent Commercial Bias and Marketing in Accredited Continuing Education) of the ACCME Standards for Integrity and Independence in Accredited Continuing Education, FAFP will not share the names with any ineligible company or its agents without the explicit consent of the individual learner. Ineligible company: Any entity whose primary business is producing marketing, selling, re-selling, or distributing healthcare products used by or on patients.

EXHIBIT OPPORTUNITIES

Engage face-to-face with family physicians at FAFP's Spring, Summer, and Winter CME meetings. Showcase your latest products, build relationships, and increase visibility with a highly targeted audience.

**EXHIBIT FEE: \$1,750 (Spring, Summer)
\$2,000 (Winter)**

**Discount if exhibiting at 3 meetings
(Spring, Summer, Winter): \$4,750**

WHAT'S INCLUDED:

- One (1) 6' draped table
- Two (2) chairs and waste basket
- Wireless Internet
- Two (2) Name Badges
- Company listing in event syllabus
- Discounted FAFP hotel rates
- Company logo on FAFP's website
- Company listing in pre-event scrolling slides
- Recognition during breaks throughout event

INNOVATION SESSIONS

Showcase your company's expertise, solutions, and innovations directly to family physicians at FAFP meetings. These sessions are not eligible for CME credit, enabling you to deliver product specific content and practical tools to your audience. All Innovation Sessions must be submitted and approved by the FAFP no later than 90 days prior to the event date.

Innovation Sessions will include:

- 30-minute live presentation or via the FAFP virtual meeting platform
- Utilization of an audience engagement tool (i.e., Audience Response System) during the presentation (optional)
- Target audience approximately ranging from 250 to 500
- Presentation available on-demand on the virtual meeting platform for 30 days after the conclusion of the live meeting
- Complimentary A/V Equipment (live meetings only)
 - 1 Laptop Computer
 - 1 Podium Microphone
 - 1 LCD Projector
 - Sound System
- Promotion on the meeting website
- Promotion in one (1) FAFP News email blast before the meeting.
- Exhibit booth

FEES & COMPANY RESPONSIBILITIES

- Each Innovation Session is \$1,000 and includes an exhibit booth (\$1,750 or \$2,000)
- The company will be responsible for providing and paying for the food and beverage during the 30-minute Innovation Session. The number of attendees may range from 350-500, depending on the CME Weekend Meeting.

EVENT TIMING & LOCATION

- Spring, Summer, Winter Meetings
- Breakfast or Lunch time slots
- Main Stage

SPONSORSHIP FOR MEDICAL STUDENTS AND RESIDENTS EDUCATION & CAREER FAIR

Support the future of family Medicine! Sponsorship of the Medical Student and Resident Education & Career Fair empowers tomorrow's physicians with education, mentorship, and career opportunities.

RESIDENCY FAIR SUPPORT: \$2,000

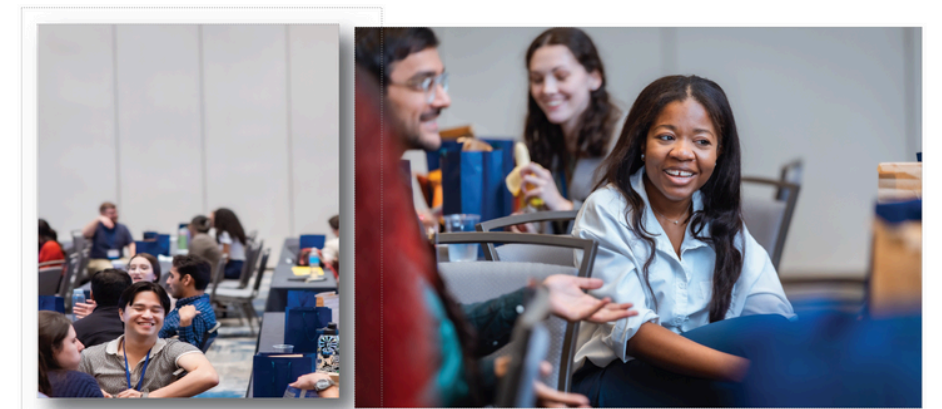
- Support covers venue, exhibitor space, and logistics to connect students and residents with future employers
- **Event Timing: Saturday, April 18, 2026; 6:00 PM - 8:00 PM**

EDUCATIONAL PROGRAMMING: \$3,000

- Funding for workshops and skill-building sessions tailored to medical students and residents
- Support covers offsetting costs for venue, audio visual expenses, and food & beverage
- **Event Timing: Saturday, April 18, 2026; 8:00 AM - 5:00 PM**

WHAT TO EXPECT:

- Potentially 150+ medical students and residents
- 25+ residency programs participating at the Residency Fair
- Free company listing on acknowledgement sign and session intermission slides, and verbal recognition during the meeting
- Invitation to the Student and Resident Educational Program and Residency Fair at the Spring Forum



ADDITIONAL SPONSORSHIP OPPORTUNITIES

EXCLUSIVE WIFI SPONSOR OF ENTIRE EVENT - \$10,000

- Choose the network name and password for the entire event. Popular choices include a brand name, social handle, or clever slogan.
- Undivided attention of attendees to see your brand splash page while they connect to WIFI.
- Auto-hits on your website: opportunity to choose the first URL people visit when they connect to the internet.

For other wifi opportunities, please contact Deborah Walker at dwalker@fafp.org.

BANNER ON EVENT RESOURCE PAGE - \$5,000

Priority placement on the FAFP Event Resource Website. Your banner will navigate to a URL of your choice or a direct email link, and your banner will remain on the Event Resource Page after the meeting for 30 days.

- Charging Station Sponsor - \$2,500
- Coffee Break Sponsor - \$2,500
- Welcome Reception - \$4,000

PARTNERS IN HEALTH

- FAFP Partners in Health receive extra benefits throughout the year including:
- Logo/Ad on FAFP Partners in Health Resources webpage
- COMPANY Logo or ad graphic will appear on Partners in Health Resources webpage with click-through link to your website or landing page for COMPANY.
- COMPANY Logo or ad graphic will appear in the Spring, Summer, Fall and Winter issues of the Florida Family Physician quarterly journal.
- Announcement in FAFP News (FAFP’s weekly eNewsletter)
- FAFP will send an e-communication to members introducing information about the DISEASE awareness webpage.
- Announcement in FAFP News (FAFP’s weekly eNewsletter)
- FAFP will highlight Partners in Health webpage in weekly eNewsletter, FAFP News
- Outreach at FAFP events
 - Hybrid Family Medicine Spring Forum 2026
 - HybridFamily Medicine Summer Forum 2026
 - Hybrid Family Medicine Winter Summit 2026
- Social Media outreach
 - FAFP will announce the new Partners in Health webpage.
 - FAFP will re-tweet when you post relevant content (at the discretion of FAFP).
 - Florida Family Physician Journal print and digital subscription
 - Annual subscription to FAFP’s quarterly print and digital publications.
- Partner Support Statement
 - As an FAFP Partner in Health, you may use the following on your website or in relevant communications:
“COMPANY is a Partner in Health with the Florida Academy of Family Physicians.”



FAFP's Partners in Health Program is an online resource that contains links to organizations that provide patient education and high-value tools designed to support family physicians and their care teams deliver optimal front line care. FAFP is excited to recognize the following community and corporate supporters that are making a commitment to family medicine in Florida as our Partners in Health.

This exciting program recognizes community and corporate supporters as not only partners in family medicine but "Partners in Health." Participants in this program receive a web linked logo or ad/graphic recognition on the FAFP’s Partners in Health resources page on the FAFP website for one (1) calendar year. Additionally, your physician-focused, multi-media content will be cross promoted in FAFP's communication vehicles and maintained on the FAFP’s Partners in Health resource page for an entire year.

APPLICATION

The FAFP would like to invite your organization to be an integral part of our **2026** meeting programs. We are offering the opportunity to exhibit at all three of our meetings, providing exposure to over 1,500+ Florida family physicians.

Exhibiting at these meetings is an excellent way to showcase your commitment to the family physicians of Florida. You may take these opportunities to acquaint the physicians with benefits of your existing products and services as well as promote new and future products for your company.

☐ PACKAGE PRICE TO SPONSOR ALL 3 MEETINGS - \$4,750

☐ SPRING FORUM 6' TABLE - \$1,750 April 17-18, 2026 The Hilton Orlando, FL	☐ SUMMER FORUM 6' TABLE - \$1,750 July 10-11, 2026 Wyndham Grand Clearwater Beach, FL	☐ WINTER SUMMIT 6' TABLE - \$2,000 December 11-12, 2026 The Ritz-Carlton Amelia Island Amelia Island, FL
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***Non-profit organizations and government agencies will receive a \$500 discount. (Proof of status required)

☐ INNOVATION SESSION (Please list time slot below)

☐ PARTNER IN HEALTH

☐ ADDITIONAL SPONSORSHIP:

PLEASE FILL OUT FORM BELOW COMPLETELY AND SUBMIT WITH PAYMENT

Name of Organization _____

Company Contact _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Payment Method _____ Enclosed is my check made payable to: FAFP Foundation. Tax ID #59-2872932

Amount Due _____ Please charge my ☐ Visa ☐ Mastercard ☐ AMEX

Card# _____ Expiration Date _____ Sec # _____ Signature _____

List of Competitors _____

Return completed application to:
Florida Academy of Family Physicians Foundation
13241 Bartram Park Blvd., Unit 1321, Jacksonville, FL 32258
904.726.0944 | fax 904.726.0923 | email: dwalker@fafp.org

We, the Exhibitor, assume full responsibility and hereby agree to protect, indemnify, defend and save the FAFP and FAFP Foundation, its Board of Directors, and its employees and agents, as well as the Hilton Orlando, the Wyndham Grand Clearwater Beach and the Ritz-Carlton Hotel Company and their employees and agents, harmless against all claims, losses, and damages to person or property governmental changes, or fines and attorney fees arising out of or caused by Exhibitors installation, removal, maintenance, occupancy or use of exhibition, exhibition premises, or a part thereof. In addition, Exhibitor understands that the FAFP Foundation nor the Hilton Orlando, Wyndham Grand and the Ritz-Carlton maintain insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance. We, the Exhibitor, have read and will fully comply with the Exhibitor's Rules and Regulations of this contract.

[Must sign and complete next page]

RULES & REGULATIONS

Contract: The Rules and Regulations become binding upon acceptance of this contract between the applicant, inclusive of employees and agents, and the Florida Academy of Family Physicians (FAFP or Academy).

Application to Exhibit: FAFP reserves the right to determine eligibility of an exhibit at all clinical meetings. Cancellation of exhibit Space: A written notice of exhibit space cancellation must be sent to the office of Florida Academy of Family Physicians, 13241 Bartram Park Blvd. Unit 1321, Jacksonville, FL 32258. (a) Notices received on or before 60 days from the show start date will receive a full refund minus \$100 administrative fee. (b) Notices received between 30-59 days before the show start date will receive a 50% refund. (c) No refunds will be made thereafter. *FAFP reserves the right to remove an exhibitor, without refund, should exhibitor market products and/or services in excess of those listed on its application.

Use of Exhibit Space: No exhibitor may assign or sublet any portion of their exhibit space to another exhibitor without the written permission of FAFP. The rights and privileges of any exhibitor shall not be infringed upon by another. Interviews, demonstrations, distribution of literature or samples, etc. must be made inside the exhibitor's booth. Canvassing outside the booth is forbidden.

Rules for Exhibits: a) No combustible materials may be used in the exhibits (i.e. crepe paper, cardboard, balloons). All Exhibits must conform to Fire Department Regulations. b) Nothing is to be tacked, nailed, screwed or otherwise affixed to the columns, walls, floors, furniture or other properties of the building. c) It is the responsibility of the exhibitor to install, or make arrangements to install, the exhibit before the published start of the exhibit hours and to dismantle and remove the exhibit immediately after the published close of the exhibit hours. d) Any property shipped to or from the exhibit hall for display at the clinical meetings is the sole risk and responsibility of the exhibitor. e) Exhibits must be staffed at all times during exhibit hours. f) No objectionable lights or noises will be allowed in any exhibitor's space. The Academy reserves the right to remove any objectionable equipment of exhibitor. g) The sides of the standard inline 10' x 10' exhibit space may be no higher than three (3) feet so that all vendors are in view. The decision of an FAFP representative regarding this rule is final. h) Exhibitors acknowledge and consent to exhibit hall photos, recordings and news releases. i) The Academy reserves the right, without notice, to modify the meeting agenda, hours of exhibition and location of exhibitors should circumstances warrant.

Cancellation of Clinical Meeting: Should any situation arise that is beyond the control of the Academy that prevents the opening of a meeting, the holding of a meeting and/or the exhibit portion, the Academy will not be liable for any expenses or losses incurred by the exhibitor.

Space Assignment: Space assignments will be made on a first come, first served basis. The Academy reserves the right to make changes in assignments at any time.

Exhibit Descriptions: Booth package includes (1) 6' draped table; (1) wastebasket; (1) wireless internet connection; (2) chairs.

Exhibitor Access: Exhibitors are allowed up to two representatives per booth. Exhibitors will be allowed access into the exhibit area 30 minutes before opening.

Exhibitor Fees & Terms: Exhibitor space is \$1,600 per meeting (unless exhibitor selects the discounted rate(s) or chooses a different option). An exhibitor application must be accompanied by full payment. Payment must be received in full 30 days prior to the start of the meeting.

Giveaways: NO outside food or beverage are allowed unless approved in writing by the FAFP. Customary descriptive product literature, notepads, pens, pencils and other items may be distributed; however, any value of more than \$25 must be approved by the Academy. No contests, lotteries and games of chance are allowed. The Florida Academy of Family Physicians logo is trademarked by and is the exclusive property of the FAFP. The Academy logo may not be used in any way by an individual, company or organization with the permission of the Academy. The Academy logo may not be associated with any promotional materials, mailings, giveaways or contests.

Notice of Disability: In compliance with the Americans with Disabilities Act of 1990, the Academy will make all reasonable efforts to accommodate persons with disabilities at its meetings. Please call the Academy with any requests.

Shipping Information: Freight services including labor regulations and payment for this service will be provided in advance of the meeting.

Sales/Order Taking: The purpose of the exhibit area is to complement the educational agenda of the meeting through displays and demonstrations. Sales and order taking are permitted provided all transactions are conducted in a manner consistent with the professional nature of the meeting. Products for sale must be the exhibitor's own unaltered products. The Academy reserves the right to restrict sales activities that it deems inappropriate or unprofessional. Exhibitors must comply with all local sales tax requirements.

Exhibitors taking orders or selling at the Academy's meetings must adhere to certain business license, sales and tax regulations that vary from state to state. Exhibitors are responsible for making the necessary arrangements with the state of Florida to adhere with their tax regulations.

Signage: Signs and banners within each booth must contain content that is appropriate and professional. The Academy reserves the right to require any exhibit to remove signs or banners that it deems inappropriate, unprofessional or placed outside approved areas.





**APPLY TO EXHIBIT
WITH FAFP TODAY!** >>>

Questions? Contact Deborah
Walker at dwalker@fafp.org



Learn more about the FAFP by [clicking here](#).

THANK YOU



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www.fafp.org ●●●●●