



2027 Exhibitor & Sponsorship Prospectus

CONNECT. ENGAGE. GROW.
BUILD RELATIONSHIPS WITH FLORIDA'S
FAMILY PHYSICIANS.



6,500+ MEMBERS | 3 OPPORTUNITIES TO CONNECT FACE-TO-FACE

2027 Invitation to partner with

FAFP

APPLY NOW



PUT YOUR ORGANIZATION IN FRONT OF FLORIDA'S FAMILY
MEDICINE COMMUNITY.



April 9-11
Caribe Royale
Orlando



July 9-11
Wyndham Grand
Clearwater Beach



December 10-12
Ritz Carlton - Amelia
Island

WHO YOU'LL REACH

- Practicing family physicians representing 85% of meeting attendees
- 7 % Residents
- 8 % Medical students

HOW MANY YOU'LL REACH

- 1,300+ meeting registrants
- 350-800 attendees per CME Weekend Meeting

Average 5-year attendance:

Spring: 522 (331 in-person and 191 virtual)

Summer: 406 (222 in-person and 184 virtual)

Winter: 837 (490 in-person and 347 virtual)

HOW YOU'LL CONNECT

- Face-to-face exhibit interaction
- Dedicated networking breaks
- Welcome receptions
- Sponsorship visibility
- Non-CME Innovation Sessions

WHY IS FAFP DIFFERENT

- FAFP is the only organization in Florida devoted exclusively to representing family medicine, giving your organization access to a focused physician audience rather than the broad, mixed audience found at many healthcare conferences.

THREE MEETINGS. ONE HIGHLY TARGETED AUDIENCE. YEAR-ROUND OPPORTUNITIES TO BUILD RELATIONSHIPS WITH FLORIDA'S FAMILY PHYSICIANS.



Why Partner with FAFP ?

PROVEN ATTENDANCE



Consistent attendance over the previous five years, indicating a high level of member demand for networking and CME.

TARGETED PHYSICIAN ENGAGEMENT



- **45–50** Average visits per exhibit booth
- **5+ HOURS** Dedicated exhibit time
- **200+** Average exhibit hall traffic
- **NO COMPETING CME**
During designated exhibit breaks and welcome receptions

PROJECTED 2027 ATTENDANCE



1,300 + Projected total conference registrations across the planned hybrid meetings.

Choose the Opportunity that Meets Your Goal

Choose from a variety of sponsorship opportunities designed to fit your goals and budget. Each opportunity offers meaningful brand visibility and puts your organization front and center with family physicians from across Florida.

WANT FACE-TO-FACE PHYSICIAN ENGAGEMENT? → EXHIBIT	05
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Exhibit Opportunities

PUT YOUR **BRAND** IN FRONT OF
FLORIDA FAMILY PHYSICIANS



Face-to-Face Access

Engage directly with family physicians and other family medicine professionals.



Built-in Traffic

Connect with attendees during dedicated exhibit periods, networking breaks and meeting activities.



Brand Visibility

Company recognition on the FAFP website, in pre-event scrolling slides and throughout the meeting.



Turnkey Exhibit Space

6' draped table, two chairs, Wi-Fi and two representative badges.

YOUR EXHIBITOR EXPERIENCE.

READY TO CONNECT?

Space is limited and available on a first-come, first-served basis.

\$1,925

April 9-11
*Caribe Royale
Orlando*



\$1,925

July 9-11
*Wyndham Grand
Clearwater Beach*



\$2,200

December 10-12
*The Ritz Carlton Amelia
Island*



**BEST
VALUE**

\$5,225

EXHIBIT ALL THREE MEETINGS (Save \$825)

GO BEYOND THE EXHIBIT BOOTH

BE A PREMIER SPONSOR

\$6,000 (per meeting)

\$15,000 (all three meetings)

- Exhibit booth included - Prime Location
- Pre/Post-Meeting Attendee List
- Enhanced Booth Recognition
- FAFP eNewsletter Advertisement
- Welcome Reception Sponsorship
- Year-round Promotional Benefit: Half Page Advertisement in the FAFP Quarterly Journal (Three ads if sponsoring all three meetings.)

APPLY NOW



High-Impact Sponsorship Opportunities

Put your brand in the moments that matter. From staying connected to networking over coffee, these opportunities provide added visibility throughout the FAFP meeting experience.



EXCLUSIVE WI-FI SPONSOR | \$10,000

Keep attendees connected—and your brand top of mind. Customize the event Wi-Fi network name and password with your company name, social handle or approved message.



MAKE YOUR BRAND PART OF THE FAFP EXPERIENCE →
Opportunities are limited. Reserve your preferred sponsorship early.

EXCLUSIVE OPPORTUNITY

WELCOME RECEPTION SPONSOR | \$7,500

Put your brand behind one of the meeting's premier networking opportunities. Gain prominent recognition while attendees connect and build relationships at the FAFP Welcome Reception.

HIGH-ENGAGEMENT OPPORTUNITY

COFFEE BREAK SPONSOR | \$3,000

Fuel the conversation.

Associate your organization with a high-traffic networking break and stay visible while attendees recharge and connect.

CHARGING STATION SPONSOR | \$5,000

Power their devices—and your visibility.

Put your brand in front of attendees throughout the meeting at a convenient charging destination.

EVENT RESOURCE PAGE BANNER | \$2,500

Keep your message visible beyond the meeting.

Receive priority banner placement on the FAFP Event Resource Page with a direct link to your website, landing page or email. Banner placement continues for 30 days after the meeting.

Innovation Sessions Take the Main Stage

Put your solutions, expertise and innovations directly in front of family medicine professionals.

30 MINUTES
Presentation Time

MAIN STAGE
Breakfast/Lunch

350-500
Potential Attendees

YOUR STAGE. YOUR CONTENT.

Non-CME sessions allow product-specific content, tools and solutions.

SHOWCASE your solutions
EDUCATE your audience
CONNECT with family physicians

INNOVATION SESSION

\$1,000 + Sponsored funded food and beverage.

30-minute session
Main Stage
Breakfast or lunch
Free Exhibit booth (\$1,750 value)

WHAT YOUR COMPANY PROVIDES



FOOD & BEVERAGE

Company provides and pays for F&B (approximately 350 attendees)

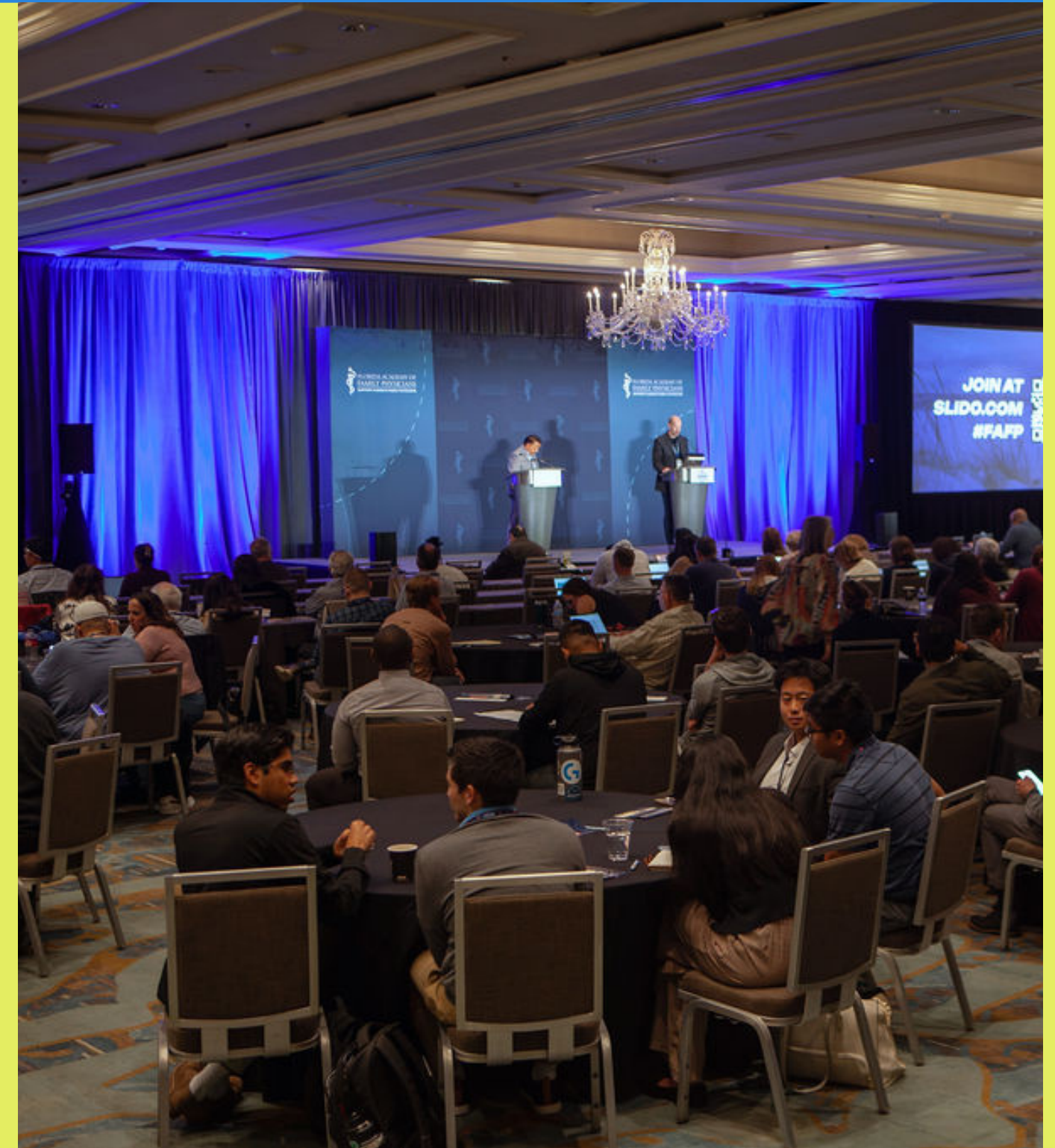


CONTENT

Company-led presentation provided to the FAFP.



Speaker of Your Choice



READY TO TAKE THE STAGE? Limited Time Slots!

Contact **Deborah Walker** at dwalker@fafp.org for times and availability.

INVEST IN THE FUTURE OF FAMILY MEDICINE

Support Florida's Medical Students & Residents

200+

Student & Resident
Annual Spring
Attendees

39

Florida Residency
Programs



HELP SHAPE WHAT COMES NEXT

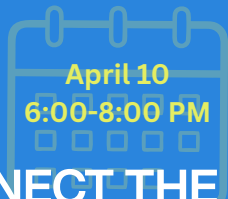
SUPPORT CAREER CONNECTIONS

RESIDENCY FAIR
\$2,000

Connect students with family medicine residency programs.

Your Support Helps Provide:

- ✓ Venue and event logistics
- ✓ Residency program exhibit space
- ✓ Opportunities for students, residents and residency programs to connect



CONNECT THE NEXT
GENERATION

SUPPORT EDUCATION EDUCATIONAL PROGRAMMING \$3,000

Support workshops, hands-on learning and skill-building.

Your Support Helps Provide:

- ✓ Student and resident educational programming
- ✓ Workshops and skill-building sessions
- ✓ Venue, audiovisual and food & beverage support



INVEST IN THEIR
DEVELOPMENT

YOUR SPONSOR RECOGNITION

- Event acknowledgment signage
- Session intermission slide recognition
- Verbal recognition
- Invitation to the educational program & fair

Partners in HEALTH

ONE PARTNERSHIP. YEAR-ROUND VISIBILITY.

Extend your connection with Florida family medicine beyond a single conference. **Partners in Health** provides participating organizations with year-round recognition and opportunities to share physician-focused resources with FAFP members.

12 MONTHS OF VISIBILITY | DIGITAL + PRINT |
3 FAFP MEETINGS | MEMBER COMMUNICATIONS

FAFP's Partners in Health Program is an online resource that contains links to organizations that provide patient education and high-value tools designed to support family physicians and their care teams deliver optimal front line care. FAFP is excited to recognize the following community and corporate supporters that are making a commitment to family medicine in Florida as our Partners in Health.

Interested in becoming a Partner in Health?

Contact Deborah Walker at dwalker@fafp.org.



PARTNERS
IN HEALTH

- **Logo/Ad** on FAFP Partners in Health Resources webpage
- **Logo or ad graphic** will appear on Partners in Health Resources webpage with click-through link to your website or landing page for COMPANY.
- **Logo/Ad** in FAFP's quarterly journal, The Florida Family Physician
- **Logo or ad graphic** will appear in the Spring, Summer, Fall and Winter issues of the *Florida Family Physician* quarterly journal.
- **Announcement** in FAFP News (FAFP's weekly eNewsletter)
- FAFP will **highlight Partners in Health** webpage in weekly eNewsletter, FAFP News
- **Outreach at FAFP events**
 - Ignite: Family Medicine Spring Forum 2027
 - Elevate: Family Medicine Summer Retreat 2027
 - Summit: FAFP Family Medicine Annual Meeting 2027
- Social Media outreach
- FAFP will **re-tweet** when you post relevant content (at the discretion of FAFP).
- **Florida Family Physician** Journal print and digital subscription
- **Partner Support Statement:** As an FAFP Partner in Health, you may use the following on your website or in relevant communications: "COMPANY is a Partner in Health with the Florida Academy of Family Physicians."

Companies That Have Partnered With FAFP in 2026



American Board
of Family Medicine



DermaSensor™



PROASSURANCE.
PART OF The Doctors Company



LEE HEALTH



Contact & Next Steps

Sponsorship opportunities are limited, and many exclusive opportunities are available on a first-come, first-served basis.

READY TO CONNECT WITH FLORIDA FAMILY PHYSICIANS?

Reserve your 2027 exhibit or sponsorship today.

- RESERVE AN EXHIBIT
- BECOME A SPONSOR
- TALK WITH FAFP ABOUT A CUSTOM PACKAGE

SPONSORSHIP OPPORTUNITIES ARE LIMITED, AND MANY EXCLUSIVE OPPORTUNITIES ARE AVAILABLE ON A FIRST-COME, FIRST-SERVED BASIS. COMPLETE THE SPONSORSHIP APPLICATION BY CLICKING [HERE](#).

Questions? Deborah Walker at dwalker@fafp.org or (904) 400-6294.



APPLY NOW 