

FAFP Resource Page

The FAFP no longer provides organizations/services information on their online Resource page unless the information is initiated by FAFP members or other organizations when such activities are in line with the FAFP mission and goals. The Board believes FAFP members should be provided the opportunity to learn about all types of services or resources via two specific formats: exhibiting and advertising.

Exhibits: The FAFP offers opportunities to exhibit at three CME meetings annually, providing exposure to more than 1,400 members. Vendors may utilize these opportunities to acquaint the physicians with benefits of your existing products and services as well as promote new and future products. [CLICK HERE](#) for an exhibitor prospectus. The FAFP does not share or sell membership information to any third parties.

Advertising: The FAFP offers the opportunity to purchase advertising space in the FAFP quarterly publication, *Florida Family Physician*, eBYTES (weekly eNewsletter), and on the FAFP website. The *Florida Family Physician* is directly mailed in hard copy format to more than 5,000 FAFP members, and is also made available electronically online. The weekly eBYTES has nearly a 30 percent (30%) open rate and is also available online, including FAFP's social media outlets. Additionally, the FAFP website receives more than 2,600 visits per month. For advertising rates and for more information, [CLICK HERE](#).